

Navigating Modern AI

Risks and Rewards

Did you know that **over 40%** of Facebook is AI-generated content?^[1] Here's what you need to know about AI, how to use it, and how to spot it.

^[1]Stan Ventures

What can AI do?



Text

Writes, answers questions, and has conversations



Video

Creates realistic videos, even of fake scenarios



Image

Creates realistic or stylized images, even of real people



Voice and Audio

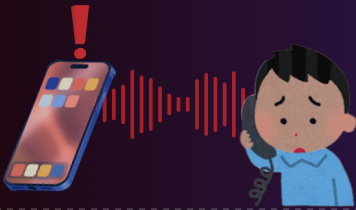
Clones real voices and can generate music



3 BIG RISKS OF AI

1 Voice Scams

From just a few seconds of audio, scammers can clone a voice and pretend to be a loved one on a call.



- ✓ **Hang up** if a call seems suspicious
- ✓ Call your loved one using a number **you know**
- ✓ **Never** send money or personal information based only on a phone call

2 Misinformation

AI can create convincing images, videos, and stories of events that are completely false.



- ✓ **Fact check** the information with a trusted news source
- ✓ Think before sharing the news story or post
- ✓ Be cautious of stories designed to trigger **strong emotions**

3 Privacy

Information from posts or activity online can be collected, stored in databases, and sold.



- ✓ Review **privacy settings** on social media apps
- ✓ Remember that **all** online activity leaves a **trace**
- ✓ Think before posting personal content or information on **social media**



Golden Rule: Don't automatically trust everything you see on the internet!

AI content is designed to be realistic and **trigger emotion**. Always ask *who* posted it? *Why* was it posted? *What* is the intended response?



THE POSITIVES OF AI



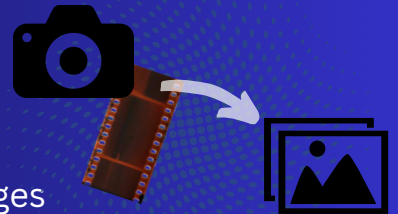
Everyday Help

- Real-time language translation
- Voice assistants
- Navigation and directions
- General Questions*

*For medical or legal advice, always seek a professional!

Photos and Memories

- Restore damaged photos
- Colorize black-and-white pictures
- Convert undeveloped film to digital images
- Fix closed eyes or blurry photos



Medical Support



- Monitors heart rhythms to detect irregularities and alerts for help
- Analyzes medical data to detect issues early
- Helps doctors run medical facilities

Medically, AI is a tool for professionals, not a replacement for your doctor!

5 TIPS TO USE AI SAFELY

1



Think Critically

Question **surprising** or **emotional** information

2



Verify Sources

Check information with **trusted** news **sources**

3



Watch for Scams

Hang up on suspicious calls and don't react **immediately**

4



Protect Privacy

Review **privacy settings** and be careful of **posts**

5



Use AI as a Tool

It can help, but isn't always **100%** truthful

Watch the Full Presentation Here!



<https://drive.google.com/file/d/1gyqQgNw2EFZMSNpR0sM7hUxH0vkS929I/view?usp=sharing>

"Falsehood flies, and the truth comes limping after it." -Jonathan Swift, 1710

